



DIVISION THREE

Swindon Town

v

Walsall

Official Programme

10p

**WOULDN'T
A PINT
GO DOWN
WELL
TONIGHT?**



Best Bitter Beer

ARKELLS 

Traditional draught beers



Swindon Town Football Company Limited

Registered Office County Ground Swindon Telephone No. 22118

President **W. J. Castle**

Vice-Presidents **J. Davies, F. Plyer,
H. Williams, R. Fricker, H. E. Lane**

Directors Chairman **C. J. Green**

Vice-Chairman **C. Cowley**

Directors **C. Day, A. W. Done, M. Earle,
R. Stephenson, T. J. Kearsey W. Dore**

Financial Manager/ Company Secretary **R.A. Morse**

Administrative Manager/
Secretary **R.J. Jefferies**

Team Manager **D. T. Williams**

Pools Manager **D. Buswell**

Club Medical Officer **Dr. J. Nicholas**

NEWS&VIEWS NEWS&VIEWS NEWS&VIEWS

We often mention how quickly fortunes change in football. Last season on 24th April 1976, Walsall came to the County Ground; almost still in contention for promotion, whilst Swindon was struggling to move away from the bottom four places.

Today the position is almost reversed, whilst we are in quite a good position, but now I am afraid out of any hopes of promotion, Walsall is at the moment in fourth position from bottom in the League table.

We were almost desperate but the game produced our best win of the season, and assured us a place in Division 3 again. I expect many of you remember the game, if only for the award of four penalties by Referee Mr. L.C. Shafter. Anderson converted three for Swindon, and Buckley one for Walsall. Moss and Syrett added further goals, with the final result 5 goals to 1.

Earlier in the season, in the second league game, we drew 1-1 at Walsall, scorer Peter Eastoe.

Walsall enjoyed one of their best seasons ever with the following record:

Home						Away					
P	W	D	L	F	A	P	W	D	L	F	A Pts.
46	11	8	4	43	22	7	6	10	31	39	50

compare that with Swindon:

Home						Away					
P	W	D	L	F	A	P	W	D	L	F	A Pts.
46	11	4	8	42	31	5	4	14	20	44	40

At the moment Walsall's position is very poor:

Home						Away					
P	W	D	L	F	A	P	W	D	L	F	A Pts.
33	5	5	6	29	24	3	4	10	8	26	25

It is sad to see the Manager Mr. Doug Fraser has left the club. He led the club to its great victories over Manchester United and Newcastle as Walsall went to the fifth round of the F.A. Cup two seasons ago, and last season produced one of the best teams ever fielded by the club.

Now the management has been taken over by Mr. Dave Mackay and Mr. Des Anderson, two people we know.

We wish them well with their new club, one which we shall always remember, in spite of their many difficulties, and opposition from Division I Midland Clubs as one which gave a warm friendly welcome to all their visitors.

One wonders, sometimes, what makes men struggle on, keeping clubs going, when faced with such tremendous odds. It speaks volumes for the Board, and its officials, that in spite of everything Walsall is still a club with a fine reputation.

In the early sixties they spent a short spell in Division 2. In 1961 along with Bury they gained promotion, but in 1963, they and Luton Town were relegated, and their places taken by Northampton Town and Swindon.

It was during that short period that Walsall won at Swindon by 3 goals to 2, after leading by three goals at half-time, in the F.A. Cup Competition.

Talk of the Town

By the Chairman

Today's game against Walsall is another match when our opponents will fight all the way to improve their position and also try to impress Dave McKay their new manager.

We are sorry that we were unable to play our game against York City last Tuesday but the heavy rain after the Saturday reserve match left a quagmire that would not dry out in time. York City set off on their journey to us at nine o'clock in the morning but when there is a doubt on such occasions clubs ring in to ascertain the position before they travel too far and this York did and we were able to prevent them coming all the way. We have arranged this game for next Tuesday evening, kick off 7.30 p.m. Our reserve game scheduled for this date we are hoping to play on our Shrivenham Road Training Ground. This is the first season that clubs have had to obtain permission to play London combination games on their training grounds in large numbers. Last season we played such games on our training ground but usually the Football combination frown on such requests because they feel it is not in the best interests of the league to play on training grounds but the position is such that unless we do use alternative grounds the fixtures will not be completed. We are due to play Crystal Palace on their training ground on Wednesday last but I have to write these notes before I know the outcome of that game.

On Saturday last we gained a valuable point away at Shrewsbury and it is good to gain points away from home because everyone expects to win their home fixtures.

We were all very shocked to hear of the tragic loss of Peter and Mrs. Houseman to Oxford United and everyone in the football world who knew Peter will want to help if possible. The tragic side of this great loss is the fact that they have youngsters and I am sure that everyone will want to rally round. Peter and his wife had attended a social event in Oxford, an event organised to help raise funds for Oxford United.

Jim Barron played his last game for us at Shrewsbury and departed for Connecticut on Wednesday last. We all wish him the best of luck in his new venture. Jim is going to his new club, called the Bicentennials as a player coach. This has always been an ambition of Jim's to coach and in fact he wanted us to release him at the end of last season. To enable him to join another League club as a player coach but we could not afford to release him then. Kevin Roberts has taken Jim's place in our club and I know you will all wish him the success that Jim has had with us.

Here is hoping for an exciting game this afternoon and thank you for coming.

SOLUTION TO MYSTERY MAN NO. 3

Goalkeeper TREVOR CHURCHILL came to Swindon from Rochdale in 1953 as cover for Sam Burton after Norman Uprichard had joined Portsmouth. Churchill had totalled 120 appearances for Reading and Rochdale before making his Town League debut at Norwich in a 2-2 draw on August 29, but his Swindon career consisted of only ten further Div. 3s games. He later assisted Southern League Club Tonbridge.

Competition Winners:-

Mr. K. Poffley, 152 Queens Drive, Swindon.

Mr. R. Todhunter, 38 Station Rd., Corsham.

THE GOAL-SCORERS

Bill Ashcroft	(Wrexham)
Brian Hornsby	(Shrewsbury)
Billy Jeffrey	(Oxford)
Brian Pollard	(York)
Barry Silkman	(C.Palace)
Bruce Stuckey	(Reading)
Bernie Wright	(Walsall, now Bradford City)



Do you require

Tracked or Wheeled Excavators
Tracked or Wheeled Shovels
Tractors and Scrapers
Bulldozers
Tipper Lorries
Low Loaders

THEN HIRE FROM

H Hibberd Ltd

PLANT HIRE CONTRACTORS

29 Newport Street, Swindon
Tel: Swindon 36125 or 23876

OUR VISITORS

by Tony Pullein

Walsall

MICK KEARNS (Goalkeeper)

Mick is now one of Britain's finest goalkeepers, a regular member of the Republic of Ireland team. Mick, who now has nine caps, distinguished himself particularly at Wembley last September when the Irishman showed England how to play and were unlucky only to draw 1-1.

League record: Oxford 67 aps; Plymouth (loan) 1 ap; Charlton (loan) 4 aps; Walsall 170 aps.

BRIAN TAYLOR (Defender)

Brian, who also plays in midfield and who continues to swop around a bit, was unlucky with three League clubs - Coventry, Oxford and Northampton - before eventually breaking into the competition with Walsall in 1971.

League record: Coventry nil aps; Oxford (loan) nil aps; Northampton (loan) nil aps; Walsall 183 (12) aps., 24 gls.

DAVID SERELLA (Defender)

David signed for Walsall towards the close of last season. There was a time, in 1972/73, when he was a regular member of Nottingham Forest's senior team, but in recent times he had been only a deputy.

League record: Nottm. For. 65 (3) aps; Walsall 40 (3) aps.

ROGER HYND (Defender)

Roger played in the European Cup-Winners' Cup final in 1967 while with Glasgow Rangers. Crystal Palace signed him in 1969 but after only one season, he was transferred to Birmingham City for whom he made over 170 League appearances. He joined Walsall last season.

League record: Rangers 22 (2) aps., 1 gl; C. Palace 30 (1) aps; Birmingham 162 (9) aps., 4 gls; Oxford (loan) 5 aps; Walsall 56 aps., 1 gl.

BRIAN CASWELL (Defender)

Brian developed in the club's junior teams and made his League debut in 1972/73. For much of this season he has been holding the left-back position though he has also played in midfield.

League record: Walsall 75 (10) aps., 3 gls.

MICK BATES (Midfield)

Walsall paid a club record £25,000 to sign Mick from Leeds last summer and he was quickly appointed club captain. Mick was for long periods a regular senior player at Leeds where he made his League bow in 1966/67.

League record: Leeds 106 (21) aps., 4 gls; Walsall 28 (1) aps., 1 gl.

NICK ATTHEY (Midfield)

Nick is the Saddlers' longest-serving player and is not far short of the club record of 459 League appearances set up by Colin Taylor in 1973. Nick made his debut in 1963/64.

League record: Walsall 425 (9) aps., 16 gls.

MIAH DENNEHY (Forward)

Miah has won eight Republic of Ireland caps, gaining the first while with Cork Hibs. Nottingham Forest paid £20,000 for him in February 1973 and he moved on to Walsall last season.

League record: Nottm. For. 37 (4) aps., 4 gls; Walsall 76 (1) aps., 13 gls.

GEORGE ANDREWS (Forward)

George kicked off with Cardiff City but moved on to Southport in 1967. After heading their scorers list in 1968/69 he moved on the following season to Shrewsbury, remaining until linking with Walsall in 1973.

League record: Cardiff 43 aps., 21 gls; Southport 116 (2) aps., 40 gls; Shrewsbury 123 (1) aps., 50 gls; Walsall 143 (3) aps., 34 gls.

ALAN BUCKLEY (Forward)

Alan, Walsall's top scorer ever since he joined the club from Nottm. Forest for £18,000 in 1973, once again leads the way with 15. His tally from 1973/74 on has been 24, 27 and 35 - a phenomenal achievement in modern football.

League record: Nottm. For. 16 (2) aps., 1 gl; Walsall 169 aps., 88 gls.

DAVID ROBINSON (Defender)

David started with Birmingham City and, following his debut in 1968, he remained in the team for over three years. Walsall signed him for £12,000 in 1973.

League record: Birmingham 110(2) aps, 2 gls; Walsall 156 (1) aps., 3 gls.

WALSALL



Back Row (L to R) Colin Harrison; Bernie Wright; Vince O'Keefe. R. Hynd (Player/Coach & Asst. Team Manager); Mick Kearns; Dave Serella; Roger Fry.

Centre Row (R to L) Doug Fraser (Team Manager); Brian Taylor, Alan Buckley, Dave Robinson, George Andrews, Alun Evans, Mick Bates.

Front Row (R to L) Miah Dennehy, Kelvin Clarke, Gary Shelton, Ian Britton, Alan Birch.



MATCH BALL DONATED BY

Miss W. Hudd
34, Euclid Street,
Swindon.

Previous Donors:-

Institute of Advanced Motorists
Mrs. M.V. Barrett
10 Amdurman St., Swindon
Mr. Howard, Manor Farm, Marston, Devizes.
Swindon Town Girls
Mr. J.E. Castle, 4 & 5 Market St., Swindon
Mr. Arthur Done
Sir Fred Pontin
The Manager & Staff Barclays Bank.
Old Town
C.R. Hewlett (Builders) Ltd., Baydon, Wilts.
Mr. W. Collins, 69 Commercial Rd., Swindon.
(2 balls)

Eddie, Bob, Charlie & Win.
Anonymous Supporter
F. Rendell & Sons Ltd., Elm Tree Court,
Devizes.
Mr. R. Guggenheim
Newport House Football Club
Hulford Motors Ltd.
The American Hamburger & Meat Co.
'Hear no Evil'
Mr. R.W. Brien
Anonymous Supporter

TOWN S

SEASON 1976 - 77

DATE	LGE.H POS./	OPPONENTS	H-T	F-T	SCORERS (P) = PENALTY	ATT DAN
S 14 AUG ()	H	NORTHAMPTON TOWN (FLC1)	1-0	3-2	STROUD, GODDARD, SYRETT	62
W 18 AUG ()	A	NORTHAMPTON TOWN (FLC1)	0-0	0-2		70
S 21 AUG ()	H	PORT VALE	0-0	1-0	SYRETT	61
TU 24 AUG ()	A	PORTSMOUTH	0-2	1-2	ANDERSON	78
S 28 AUG (4)	H	WREXHAM	0-0	3-2	MOSS 2, PROPHETT	62
S 4 SEP (3)	A	CHESTERFIELD	0-0	1-0	ROGERS	41
S 11 SEP (2)	H	SHEFFIELD WEDNESDAY	1-1	5-2	MOSS, SYRETT 2, ANDERSON AIZLEWOOD	86
S 18 SEP (3)	A	LINCOLN CITY	0-0	0-0		73
S 25 SEP (3)	H	GILLINGHAM	1-1	2-2	STROUD, AIZLEWOOD	86
W 29 SEP (3)	A	PETERBOROUGH UNITED	0-1	0-1		57
S 2 OCT (10)	A	READING	0-3	1-4	MOSS	116
S 9 OCT (6)	H	SHREWSBURY TOWN	0-0	1-0	PROPHETT	90
S 16 OCT (10)	A	WALSALL	0-1	0-2		55
S 23 OCT (5)	H	NORTHAMPTON TOWN	2-0	5-1	ANDERSON (2P), MOSS MCLAUGHLIN, SYRETT	72
TU 26 OCT (5)	A	BURY	0-0	1-0	DIXON	64
S 30 OCT (5)	H	TRANMERE ROVERS	1-1	1-1	ANDERSON (P)	77
TU 2 NOV (4)	H	CRYSTAL PALACE	1-1	1-1	SYRETT	113
S 6 NOV (6)	A	BRIGHTON & HOVE ALBION	0-3	0-4		187
S 13 NOV (11)	H	ROTHERHAM UNITED	1-2	2-4	ANDERSON (P) STROUD	76
S 20 NOV (-)	H	BROMLEY (FAC1)	1-0	7-0	MCHALE, SYRETT 2, MOSS 2, ANDERSON 2	64
S 27 NOV (10)	A	MANSFIELD TOWN	0-0	1-1	ANDERSON	66
S 11 DEC ()	A	HITCHIN TOWN (FAC2)	1-0	1-1	DIXON	48
T 14 DEC ()	H	HITCHIN TOWN (FAC2R)	1-0	Aban.	SYRETT	72
S 18 DEC (12)	A	CHESTER	1-0	1-2	MOSS	3
T 21 DEC ()	H	HITCHIN TOWN	0-0	3-1	SYRETT, MOSS 2	60
M 27 DEC (11)	H	OXFORD UNITED	0-0	1-0	PROPHETT	13
S 1 JAN (11)	H	BRIGHTON & HOVE ALBION (Aban)	2-0	4-0	STROUD, MOSS, MCHALE 2	12
S 8 JAN ()	A	FULHAM (FAC3)	3-1	3-3	ANDERSON, MOSS, MCHALE	16
T 11 JAN ()	H	FULHAM	2-0	5-0	ANDERSON, SYRETT 2, MOSS 2	23
S 22 JAN (13)	A	PORT VALE	2-1	2-2	MCHALE, SYRETT	4
S 29 JAN ()	H	EVERTON (FAC4)	1-1	2-2	SYRETT, STROUD	24
T 1 FEB ()	A	EVERTON (FAC 4 R)	0-0	1-2	ANDERSON	38
S 5 FEB (13)	A	WREXHAM	2-1	2-2	MCHALE, AIZLEWOOD	7
T 8 FEB (13)	A	PRESTON	0-1	0-2		9
S 12 FEB (11)	H	CHESTERFIELD	1-0	3-0	AIZLEWOOD, ANDERSON, MCHALE	7
S 19 FEB (15)	A	SHEFFIELD WEDNESDAY	1-1	1-3	PROPHETT	11
M 21 FEB (12)	A	TRANMERE ROVERS	1-0	1-0	ANDERSON	2
S 26 FEB ()	H	LINCOLN CITY (FAC5)	1-1	2-2	STROUD, MOSS.	8
S 5 MAR ()	A	GILLINGHAM	0-1	2-2	MCHALE, MOSS	4
T 8 MAR ()	H	GRIMSBY	1-0	4-1	DIXON, PROPHETT, SYRETT, ANDERSON	9
F 11 MAR ()	H	READING	1-2	2-2	ANDERSON, MOSS	9
S 19 MAR ()	A	SHREWSBURY TOWN (FAC6)				
TU 22 MAR ()	H	YORK CITY				
S 26 MAR ()	H	WALSALL				
F 1 APR ()	A	NORTHAMPTON TOWN				
F 8 APR ()	A	OXFORD UNITED				
S 9 APR ()	H	PETERBOROUGH UNITED				
TU 12 APR ()	A	CRYSTAL PALACE				
S 16 APR ()	H	BURY				
TU 19 APR ()	A	YORK CITY				
S 23 APR ()	A	ROTHERHAM UNITED (FACSF)				
S 30 APR ()	H	MANSFIELD TOWN				
TU 3 MAY ()	H	PRESTON NORTH END				
S 7 MAY ()	A	GRIMSBY TOWN				
T 10 MAY ()	H	BRIGHTON & HOVE ALBION				
S 14 MAY ()	H	CHESTER				
T 17 MAY ()	H	PORTSMOUTH				

N STATS

PLAYERS		(FOR DIRECTORY OF CODES - SEE BELOW)														
NAME	ALTY	ATTEN DANCE	ACCUM PNTS	1	2	3	4	5	6	7	8	9	10	11	SUB	
S - DENOTES SUBSTITUTED PLAYER																
WARD, SYRETT		6253		01	02	03	04	05	06	07S	08	09	10	11	12	
		7037		01	02	03	04S	05	06	07	08	09	10	11	12	
		6138	2	01	02	03	04	05	06	13	10	12	09	11		
		7898	2	01	02	03	04	05S	06	13	08	12	09	11	14	
ETT		6204	4	01	02	03	04	15	06	13	08	12	09	11		
		4148	6	01	02	03	04	15	06	07	08	12	09	11		
2, ANDERSON		8698	8	01	02	03	04	05	06	13	08	12	09	11		
		7379	9	01	02	03	16	05	06	13	08	12	09	11		
WOOD		8678	10	01	02	03	04	05S	06	13	08	12	16	11	09	
		5783	10	01	02	03	04	05	06	13	08S	12	16	11	10	
		11670	10	01	02	03	04	05S	06	13	10	12	16	11	09	
		9017	12	01	02	03	04	15	06	13	10	12	16	09		
		5529	12	01	02	03	04	08	06	13	16	12	10	11		
MOSS		7285	14	01	08	17	04	05	06	13	02	12	16	11		
SYRETT		6405	16	01	08	17	04	05	06	13	10	12	16	11		
		7776	17	01	08	17	04	05	06	13	10	12	16S	11	09	
		11317	18	01	08	17	04	05	06	13	10	12	16	11		
		18761	18	01	08	17	04	05	06	03S	10	12	16	11	13	
STROUD		7604	18	01	08	17	04	05	06	13	10	09	16S	11	18	
TT 2, MOSS 2,		6497		01	08	17	04	05	06	13	02	12	16	11		
		6663	19	01	08	17	04	05	06	13	02	12	16	11		
		4827		01	08	17	04	05	06	13	02	12	16	11		
		7261		01	08	17	04	05	06	13	02S	12	16	11	07	
		3399	19	01	08	17	04	05	06	13	02	12	16	11		
2		6064		01	08	17	04	15	06	13	02	12	16	11	07	
		13491	21	01	02	17	04	05	06	13	07	12	16	11	08	
MCHALE 2		12369	21	01	08	17	04	05	06	13	02	12	16	11		
S, MCHALE		16460		01	08	17	04	05	06	13	02	12	16	11		
ETT 2, MOSS 2		23883		01	08	17	04	05	03	13	02	12	16	11		
T		4446	22	01	08	17	04	05	03	13	02S	12	16	11	06	
D		24347		01	08	17	04	05	06	13	02	12	16	11		
		38063		01	08	17	04	05	06	13	02	12	16	11		
WOOD		7287	23	01	08	17	04	05	06	13	02	12	16	19S	03	
		9409	23	01	08	17	04S	05	06	13	02	12	16	19	03	
ANDERSON, MCHALE		7901	25	01	08	17	10	05	06	13	02	12	16	11		
TT		11265	25	01S	08	17	04	05	06	13	02	12	16	11	10	
		2648	27	01	08	17	04	05	06	13	02	12	16	11	10	
		8644	28	01	08	17	04	05	06	13	02	12	16	11	20	
		4994	29	01	02	17	10	05	06	13	08	12	16	11s	20	
TT, SYRETT, ANDERSON			31	21	08	17	04	05	06	13	02	12	16	11		
IS		9886	32	21	08	17	04	05	06	13	02	12	16	11		

PREVIOUS ENCOUNTERS

Swindon v Walsall

PREVIOUS ENCOUNTERS

*FULL POST-WAR LEAGUE RESULTS: (Swindon score first)

At Swindon				At Walsall			
29. 3.1947	4-1	Stephens(W)2, Emery,Williams	14,454	23.11.1946	1-0	Lucas	14,291
28. 4.1948	0-3		8,362	17. 4.1948	0-1		9,885
20.11.1948	2-1	Cowie, Bain	15,034	16. 4.1949	1-0	Dawson	12,000 †
10. 4.1950	4-3	Wheeler,Cowie 2, Jackson	10,218	7. 4.1950	0-0		8,305
31. 3.1951	1-1	Lunn	7,413	11.11.1950	0-1		7,795
9. 2.1952	1-1	Owen	10,270	29. 9.1951	0-0		8,004
1.10.1952	1-2	Betteridge	4,279	23. 4.1953	2-1	Owen 2	6,500 †
16. 9.1953	3-0	Lunn,Betteridge,Bain	8,832	10. 9.1953	1-0	Bain	7,784
5. 3.1955	2-2	Gibson,Williams(H)	5,148	16.10.1954	2-1	Owen,Onslow	9,010
10. 9.1955	1-2	Gibson	7,576	14. 1.1956	0-4		10,961
12. 1.1957	1-2	Edwards	8,948	8. 9.1956	2-1	Owen,Edwards	11,000 †
22. 3.1958	2-3	Richards,Edwards	11,202	23.11.1957	1-1	Edwards	6,539
3. 9.1960	1-0	Jackson	13,472	21. 3.1961	1-2	Woodruff	12,102
4. 9.1965	0-0		13,734	19. 2.1966	0-5		9,367
18. 4.1967	3-2	Rogers 2(1 pen), Terry	14,459	18.10.1966	1-1	Rogers	9,027
3. 2.1968	3-0	Rogers,Nurse,Penman	17,111	23. 9.1967	2-3	Harland,Rogers	9,132
14. 9.1968	1-0	Noble	10,594	19. 4.1969	2-0	Rogers 2	10,654
8. 3.1975	3-0	McLaughlin,Prophett,Moss	8,562	24. 9.1974	0-2		3,595
24. 4.1976	5-1	Anderson 3 pens,Moss,Syrett	7,363	23. 8.1975	1-1	Eastoe	5,146

† Approximate figures

FIRST MEETING OF CLUBS IN FOOTBALL LEAGUE:

15.10.1927	SWINDON TOWN (2)	5	Morris 3, Eddleston, Roberts	Attendance:	6,938
	WALSALL (0)	0		Receipts:	£386

SWINDON TOWN: Nash, Dickenson, Weston, Low, Humphries, Archer, Denyer, Roberts, Morris, Eddleston, Thom.

*LEAGUE SUMMARY:

	W	D	L	F - A
Pre-War Home:	5	1	1	22-10
Pre-War Away:	2	2	3	10-20
Post-War Home:	10	4	5	38-24
Post-War Away:	7	5	7	17-24
TOTAL:	24	12	16	87-78

Biggest Pre-War Victory: 5 - 0 as above

Heaviest Pre-War Defeat: 0 - 5 24.4.39

* Up to end of last season

SWINDON SUCCESS RATE: 57.69%

TRANSFERS BETWEEN CLUBS:

Tom Godfrey from Walsall debut v. Mansfield away Aug. 29th 1931

Ben Woolhouse from Walsall debut v. Torquay away Sep. 7th 1938

Bill Bryan to Walsall last app. v. Torquay home May 6th 1939

Willie Penman to Walsall last app. v. Watford away Nov. 15th 1969

John Smith to Walsall last app. v. Sunderland away (sub) April 3rd 1971

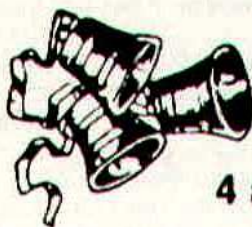
Chris Jones to Walsall last app. v. Norwich home Dec. 4th 1971

ITEMS FOR SALE IN THE SOUVENIR SHOP

Ballpoint Pens	10p & 25p	Ties	£1.60p
'Town' Papermate Pens	70p	Players Photographs	.20p
Satin Scarves	80p	Shoulder Bags	£2.00p
Woollen Scarves	£1.25p	Duffle Bags	£1.60p
Rosettes	20p	Bangles	50 & 55p
Pennants	30p	Pendants	35 & 70p
Lapel Badges	30p	Bracelets	45p
Watch Straps	35p	Rings	45p
Mugs	45p	Belts	£1.00p
Key Fobs	50p & 40p	Teapot Stands	55p
Pencils	6p	Ashtrays	40p & 60p
Comb & Case	20p	Letter Racks	60p

A black and white illustration showing a typewriter, a ribbon, and a newspaper. The typewriter is on the left, with a ribbon spool on top. A ribbon is draped over the typewriter and extends towards the right. A newspaper is on the right, with the word 'SPORTS' visible on its front page. A ribbon is tied around the newspaper.

The Evening Advertiser



Office and Bakery

Telephone 22017

Specialists—

**Birthday Cakes : Wedding Cakes : Dairy Cream :
Pastries : Crusty Bread : Buns : Rolls : Sponges**



Electrical Installations and Repairs

Telephone: 35373

(ESTD. 1899)

Removals Any Distance
Superior Storage Facilities
Parcel Storage & Distribution

Tel. 34555 & 23855

Clough Right To Say No

by Tony Pullein

Could things ever have been quite the same again at Derby for Brian Clough? Could the champagne days of their Championship success have been re-lived with older players or could he have motivated a new generation of young Rams as he did with McFarland, Gemmill and the rest before? Was it the emotional pull, rather than any astute analysis of the situation (and the skeletons remaining from his previous reign), that had Clough even considering a return to the Baseball Ground?

There are still probably too many antagonistic forces at work within the Baseball Ground to make a second Clough coming truly successful at this stage. And it was probably after a cold assessment of these facts that he finally decided to let his head rule his heart, and to pledge his continued allegiance to Nottingham Forest.

It is very rare for any man to prove as successful in his second spell as manager of a club. This season there were six managers having a second go at leading their clubs to success. Apart from one, all achieved far greater successes at the first attempt.

Our manager Danny Williams set himself a high target when he returned to the County Ground, hoping to repeat those great days of 1969 when we beat Arsenal in the League Cup final at Wembley and also gained promotion to the Second Division?

Frank O'Farrell was honest enough to admit the other day that he was finding it difficult to motivate himself now he is in his second stiny with Torquay United. "To be quite honest I don't think I could face the slog of climbing out of the Fourth Division all over gain," he said.

O'Farrell's case is slightly different in that he was persuaded to come out of "retirement" as a personal favour to chairman Tony Boyce, an old friend. Both agreed that the appointment would be on a temporary basis, to be confirmed or broken when both sides had considered the situation at the end of the season.

O'Farrell realised how he felt earlier than anticipated and felt it in the interests of the club to make a statement so that they would have time to find another manager for next season. Now

he has handed over to former Plymouth defender Mike Green who has become Torquay's player-manager.

When Alan Ball senior was previously with Halifax Town he led them to their most successful season on record — promotion for the only time in their history. Since returning last season, he has been relegated with them and they don't stand any hope of promotion at the moment.

Things aren't quite the same for Tom Johnstone back at Huddersfield, either. Last time he was there they were a successful Second Division outfit but at the moment they are struggling to lift themselves out of the Fourth Division.

Only Tom McAnearney has managed to win any honours at the second attempt. Since returning to Aldershot he led them to promotion in 1973 for the first time in their history.

Even his tale hasn't a happy ending because the Shots dropped back into Division Four last year.

It is too early to say how Harry Potts may find things in his second spell at Burnley. Yet, it's an odds-on bet that he will NOT enjoy winning the League Championship in the foreseeable future. Neither can he hold out much hope of leading them out at Wembley for the F.A. Cup final. He was the architect of both those triumphs in an earlier spell in charge at Turf Moor.

Burnley were one of the country's top clubs under his astute guidance in the 'fifties and early 'sixties. Now Mr. Potts will consider it a satisfactory achievement to keep the club out of the Third Division.

When all things are considered we can appreciate that, maybe, there is a lot of wisdom in that old adage — Never go back!



DIVISION THREE LEAGUE TABLE up to and including Monday March 21, 1977

	Home						Away						Pts	Avge.Home Gate	Top League Scorer(s)
	P	W	D	L	F	A	W	D	L	F	A				
Brighton & H.A.	34	14	3	1	50	11	5	5	6	15	18	46	18589	Peter Ward 23	
Mansfield Town	34	13	4	0	41	9	7	2	8	17	23	46	7900	Kevin Randall 14	
Rotherham Utd.	33	9	7	1	24	10	7	6	3	28	20	45	6331	Alan Crawford 19	
Wrexham	33	11	5	0	32	12	7	2	8	26	25	43	7239	Bill Ashcroft 17	
Preston N.E.	33	12	2	2	38	16	4	8	5	13	15	42	8075	Alex Bruce 21	
Crystal Palace	34	11	5	1	27	12	4	5	8	13	17	40	15200	Dave Swindlehurst 8	
Sheffield Wed.	34	10	4	4	29	17	5	4	7	19	24	38	14382	Roger Wylde 16	
Bury	34	10	2	5	29	18	5	5	7	16	30	37	5516	Andy Rowland 13	
Shrewsbury T.	35	10	5	2	31	15	4	3	11	21	32	36	5626	Mike Kearney 12	
Lincoln City	32	9	6	1	36	23	4	4	8	18	27	36	7731	John Ward 11	
Chester	33	12	1	4	22	14	4	2	10	15	28	35	4379	Paul Crossley 12	
Swindon Town	31	8	5	1	33	18	3	6	8	16	29	33	8529	Trevor Anderson 12	
Oxford United	35	8	5	5	29	24	2	7	8	18	26	32	4802	*Mick Tait 11, Peter Foley 10	
Gillingham	33	6	7	3	21	19	5	2	10	20	31	31	5693	Danny Westwood 12	
Tranmere Rovers	33	6	6	4	21	15	2	8	7	16	23	30	3431	Russ Allen 11	
Peterborough Utd.	33	9	3	5	23	17	0	8	8	12	27	29	5994	John Cozens, Chris Turner 5	
Port Vale	34	6	6	5	19	17	2	7	8	14	27	29	4548	Ken Beamish 8	
Northampton T.	35	7	1	10	26	28	4	4	9	24	33	27	5846	Paul Stratford 10	
Portsmouth	33	5	8	4	17	18	3	3	10	21	31	27	11477	Dave Kemp 8	
York City	33	6	4	7	19	28	3	4	9	22	31	26	2750	Brian Pollard 11	
Chesterfield	33	7	3	6	21	16	3	2	12	17	32	25	5258	Rod Fern 14	
Walsall	33	5	5	6	29	24	3	4	10	8	26	25	5527	Alan Buckley 12	
Reading	35	7	4	6	23	19	2	3	13	16	40	25	7159	John Murray 14	
Grimsby Town	34	7	4	6	20	16	1	1	15	11	39	21	4546	Malcolm Partridge 7	

* Now with Carlisle United

QA & White Space — Less 33½% off R.R.P.

HYGENA SPECIAL OFFER

CARTERTON BUILDING SUPPLIES LTD.

1/2 THE PARADE,
BURFORD ROAD,
CARTERTON.

Enquiries welcome for all types
of Building Materials

Tel. 841665

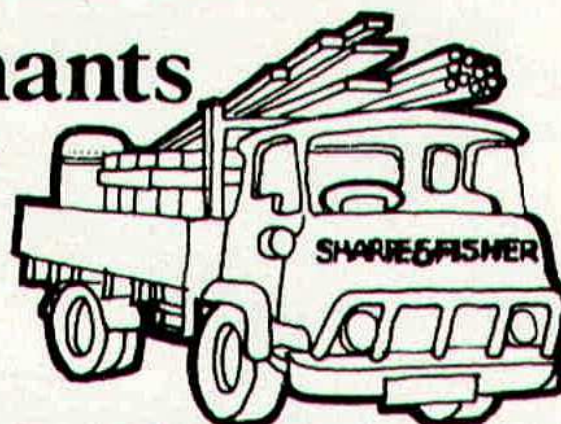
Tel. 841904

**For fast deliveries of all
Building Supplies contact**

Sharpe & Fisher

Builders Merchants

Tel: Cheltenham 21477



Also at Hereford · Bicester · Cardiff · Llanelli

RIMES OF SWINDON

INTERNATIONAL TRAVEL AGENTS

LUXURY COACH HIRE

FOOTBALL EXCURSIONS

Dp. Fare

Fri. 1st April	Northampton	T.B.A.	£1.60
Fri. 8th April	Oxford	T.B.A.	£1.15
Tues. 12th April	Crystal Palace	T.B.A.	£1.90
Sat. 23rd April	Rotherham	09.00	£2.35
Sat. 17th May	Grimsby	09.00	£2.55

All starting from County Ground Car Park.

**SERVICE DIRECT TO THE GROUND
ALL SEATS NUMBERED AND RESERVED**

**Book now at
102 Commercial Road,
Swindon
Telephone 27113**

or

**46 Cricklade St.,
Cirencester.
Telephone 3479**

or any Rimes Booking Agents

SATURDAY 26th MARCH 1977

SWINDON 2

at 3.00 p.m.

 2 **WALSALL**

- 1 Allan
- 2 Dixon
- 3 Trollope
- 4 Stroud
- 5 Aizlewood
- 6 Prophett
- 7 Moss
- 8 McLaughlin
- 9 Syrett
- 10 McHale ✓
- 11 Anderson ✓
- 12 Taylor



- 1 Kearns
- 2 Taylor
- 3 Caswell
- 4 Serella
- 5 Hynd
- 6 Atthey
- 7 Dennehy
- 8 Bates
- 9 Andrews
- 10 Buckley
- 11 Birch

Referee:

Mr. T. G. Bune - Billingshurst, Sussex

Linesmen:

Mr. J. E. Wathen - Newport

Red Flag:

Mr. J. C. Wells - Salisbury

Yellow Flag:
REFEREE
BUNE, Thomas G.P.O. (Billingshurst, Sussex)

Began refereeing whilst at school then via local, Spartan and Isthmian Leagues to Football League line in 1968 and subsequently to full list.

Refereed England v. Scotland Amateur International (1974), and Oxford v. Cambridge at Wembley in 1972, linesman in European Nations Cup match (1975) and reserve official for the Sunderland v. Leeds F.A. Cup Final in 1973.

KEY OF THE BOARD

- | | |
|---|-------------------------------|
| A | Lincoln v Gillingham |
| B | Mansfield v Chester |
| C | Peterborough v Brighton |
| D | Portsmouth v Northampton |
| E | Sheffield Wednesday v Reading |
| F | York City v Grimsby |
| G | Everton v Tottenham H. |
| H | Leicester v Bristol City |
| I | Newcastle v Middlesbrough |
| J | Blackburn v Millwall |
| K | Bristol Rovers v Bolton |
| L | Cardiff v Plymouth |
| M | Fulham v Sheffield Utd. |
| N | Luton v Carlisle |
| O | Nottm. Forest v Blackpool |
| P | Oldham v Chelsea |
| Q | Orient v Notts. County |
| R | Wolverhampton v Hull City |
| S | Aldershot v Barnsley |
| T | Bournemouth v Watford |

NEXT MATCH

Tuesday next, 29th March, 1977

Division III

YORK CITY

Kick Off 7.30 p.m.